

February 15, 2016
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Dear Friends,

We welcome you to enjoy the warm Mediterranean weather, tourism sites, museums, holy places, attractions, restaurants and night life- all open and operating as usual in Jerusalem, as in all areas of the country.

Currently more than 200,000 foreign tourists are on holiday in Israel. Groups and individuals continue to arrive daily and they feel safe and are enjoying themselves.

Everyday life in Israel is normal.

Children go to kindergarten and school, local residents go to work and business continues as usual

The headlines about the situation in countries along the Mediterranean Sea are not relevant to our daily lives.

A wide range of international events are taking place at various locations in the coming days and weeks including Jethro Tull- Ian Anderson brings his rock opera to Tel Aviv; the Tel Aviv Samsung Marathon - 40,000 runners are expected to partake in one of the leading international running events in Israel; the Jerusalem Winner Marathon - more than 20,000 runners from more than 54 nations are expected to participate; Eilat Birds Festival and Champions of the Flyway; the sounds of the Old City Festival, Jerusalem- a rare offering of musical bands and ensembles playing music unique to the quarter and area in which it performs, providing an exciting experience for visitors in the magical atmosphere of the Old City; International Arad Dead Sea Gran Fondo-(Italian for "the big race") is a challenging cycling event that takes place at the lowest point on earth.

In addition, international conferences and exhibitions are going on in venues throughout the country.

We look forward to welcoming you to Israel.

Sincerely,

Amir Halevi

Director General

